

# 10<sup>TH</sup> KUTAISI CULTURAL ROUTES ADVISORY FORUM 2021 RESILIENT AND SUSTAINABLE CULTURAL ROUTES GEORGIA

ONLINE ON 29 SEPTEMBER - 1 OCTOBER 2021

## RESILIENT AND SUSTAINABLE ROUTES INNOVATING OUT OF CRISIS

### WEDNESDAY, 29 SEPTEMBER

09:00 - 11:00 CET  
(11.00 - 13.00 GET)

Meeting of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA) Governing Board  
(closed meeting for Member States only) Interpretation English/French

13:00 - 15:00 CET  
(15.00 - 17.00 GET)

Meeting of the certified Cultural Routes of the Council of Europe  
(closed meeting by invitation only) Interpretation English/French

15:00 - 16:00 CET  
(17.00 - 18.00 GET)

Meeting of the members of the University Network for Cultural Routes studies  
(closed meeting by invitation only)

16:00 - 17:00 CET  
(18.00 - 19.00 GET)

Speed networking between EPA Member States and certified Cultural Routes of the Council of Europe  
(by invitation only)

### THURSDAY, 30 SEPTEMBER

Interpretation will be provided in  
English/French/Georgian

09:00 - 11:00 CET  
(11.00 - 13.00 GET)

#### OPENING SESSION 10th Annual Advisory Forum

##### Welcoming speeches

Kakha SIKHARULIDZE, First Deputy Minister of Culture, Sport and Youth of Georgia

Zviad SHALAMBERIDZE, Governor of the Imereti Region, Georgia

Davit EREMEISHVILI, Acting Mayor of the Municipality of Kutaisi, Georgia

Ambassador Irakli GIVIASHVILI, Permanent Representative of Georgia to the Council of Europe

Snežana SAMARDŽIĆ-MARKOVIĆ, Director General of Democracy, Council of Europe

Julien VUILLEUMIER, Chair of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA), Federal Office of Culture, Switzerland



საქართველოს კულტურის, სპორტისა  
და ახალგაზრდობის სამინისტრო  
Ministry of Culture, Sport and Youth  
of Georgia



ქუთაისის მუნიციპალიტეტი  
Municipality of Kutaisi



[Opening Session continues]

### **Accession Ceremony for Member States who joined the EPA in 2020 and 2021**

Presented by Julien VUILLEUMIER, Chair of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA), Federal Office of Culture, Switzerland:

- SWEDEN (2020): Elene NEGUSSIE, Department for Cultural Environment, Swedish National Heritage Board
- UKRAINE (2021): Oleksandr TKACHENKO, Minister of Culture and Information Policy of Ukraine

### **Certification Ceremony for Cultural Routes of the Council of Europe certified in 2020 and 2021**

Awarded by Julien VUILLEUMIER, Chair of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA), Federal Office of Culture, Switzerland:

- Jaume DULSAT, President, European Route of Historic Gardens (2020)
- Flavio FOIETTA, President, Via Romea Germanica (2020)
- Giovanni CAFIERO, Aeneas Route (2021)
- Heli LEINONKOSKI and Noora KIILI, President, and Manager, Alvar Aalto Route – 20th Century Architecture and Design (2021)
- Lubomír TRAUB, President, Cyril and Methodius Route (2021)
- Corinne FORCE, President, European Route d'Artagnan (2021)
- Sanjin MIHELIC, President, Iron Age Danube Route (2021)

### **Introduction to the 10th Annual Advisory Forum on Cultural Routes**

Stefano DOMINIONI, Executive Secretary of the Enlarged Partial Agreement on Cultural Routes (EPA), Council of Europe

### **SESSION MODERATORS**

- Stefano DOMINIONI, Executive Secretary of the Enlarged Partial Agreement on Cultural Routes (EPA), Council of Europe
- Ragnar SIIL, Director of Creativity Lab, Estonia

**13:00 - 15:00 CET**  
(15.00 - 17.00 GET)

### **SESSION 1**

#### **Resilient Cultural Routes: Impact and recovery**

*The ongoing pandemic has had an enormous impact on everybody and everywhere, and the cultural heritage sector has been particularly vulnerable. In addition to Covid-related impacts, there are many other global trends that are changing the landscape in which the Cultural Routes are operating in. This session will look into how and to what extent have the Cultural Routes been influenced by the crisis, how does the outlook for recovery look like in coming years, and what are the key future trends that impact the future of cultural heritage and cultural tourism.*

#### **Opening remarks**

Mariam KVRIVISHVILI, Deputy Minister of Economy and Sustainable Development of Georgia

#### **KEYNOTE SPEECH**

Pierluigi SACCO, Head of the OECD Venice Office on Culture and Local Development

#### **Speakers**

Anne GRADY, Principal Officer Cultural Policy Unit, DG EAC, European Commission  
Statement by Marina DIOTALLEVI, Director of Ethics, Culture and Social Responsibility, United Nations World Tourism Organization (UNWTO)

Nicholas YATROMANOLAKIS, Deputy Minister of Culture and Sports, Greece

Bruno FAVEL, Head of the Department of European and International Affairs at the General Directorate of Heritage, Ministry of Culture of France

[Session 1 continues]

Sergio ORTEGA MUÑOZ, Head of the Heritage Protection and European Programmes Service, Ministry of Culture and Sport of Spain

Luca BRUSCHI, Director, Via Francigena, Cultural Route of the Council of Europe

Ambassador Lazăr COMĂNESCU, Secretary General, Permanent International Secretariat, Organization of the Black Sea Economic Cooperation (BSEC PERMIS)

### Live discussion, Q&A session and Conclusions prima di presentation

#### Presentation of Best Practices of certified Cultural Routes of the Council of Europe

- Caroline FISCHER, VIA REGIA
- Germinal PEIRO and Ramón MONTES, Prehistoric Rock Art Trails
- Christin LESER, TRANSROMANICA - The Romanesque Routes of European Heritage

#### Presentation of certified Cultural Routes of the Council of Europe crossing Georgia

- Emanuela PANKE, Iter Vitis Route
- Simone ZAGRODNIK, European Route of Historic Thermal Towns

09:00 - 11:00 CET  
(11.00 - 13.00 GET)

## FRIDAY, 1 OCTOBER

Interpretation will be provided in  
English/French/Georgian

### SESSION 2

#### Innovative Cultural Routes: Digital and user-centered

*In order to be resilient in the 21st century, the Cultural Routes need to be creative, agile, inquisitive and innovative. This relates to new operating models, new audiences, new technologies, and new products and services. We are seeing a growing importance of technological innovations and the digital shift, which accelerated significantly during the crisis. However, with an increasing dependence on technology, people are even more valuing unplugged physical experiences. This session will look into new approaches to business models, service design, and how to use technologies (including virtual reality, mixed reality, audio-visual solutions, artificial intelligence, etc.) to engage the audiences and enhance the experience, while still offering unique, real time and real life participation.*

#### KEYNOTE SPEECH

Lorenzo CANTONI, Director of the Institute of Digital Technologies for Communication, Università della Svizzera Italiana, Switzerland

#### Speakers

Mona HESS, Lead of the Chair of Digital Technologies in Heritage Conservation, University of Bamberg, Germany

Eithne OWENS, Creative Director, Event, United Kingdom

Hendrik SÖDERLUND, Founder of Every Place has a Story, Ericsson, Sweden

Stefanie BISCHOF, Manager, The Hansa, Cultural Route of the Council of Europe

Natalia ARMIJO VELASCO, Director General of Culture, Organisation of Ibero-American States (OEI)

Efi KALAMPOUKIDOU, President of European Federation of Tourist Guide Associations (FEG)

### Live discussion, Q&A session and Conclusions

#### Presentation of Best Practices of Cultural Routes of the Council of Europe

- Dusan VRBAN, European Cemeteries Route
- Victor SORENSEN, European Route of Jewish Heritage
- Patrick LEECH and Claudia CASTELLUCCI, ATRIUM - Architecture of Totalitarian Regimes of the 20th Century in Europe's Urban Memory
- Gordana PLAMENAC and Danko ĆOSIĆ, Roman Emperors and Danube Wine Route
- Rémi PRAUD and Chance Matthew WILLIAMS, Liberation Route Europe
- Antoine SELOSSE and Richard WILLEMS, Saint Martin of Tours Route
- Noël ORSAT, Via Charlemagne

[Session 2 continues]

## Presentation of Cultural Routes of the Council of Europe crossing Georgia

- Victor SORENSEN, European Route of Jewish Heritage

13:00 - 15:00 CET  
(15.00 - 17.00 GET)

### SESSION 3

#### Sustainable Cultural Routes: Inclusive and responsible

*The Cultural Routes and individual sites have a significant cultural, education and economic value. But more than that, they play an important role in contributing to UN Sustainable Development Goals 2030, in particular through supporting quality education, reducing inequalities, sustainable cities and communities, responsible consumption and production, climate action, good health and well-being, gender equality and much more. The session will look into innovative ways the Cultural Routes can take to encourage sustainable development and increase their positive impact on communities, society and environment.*

#### KEYNOTE SPEECHES

Mechtild RÖSSLER, Former Director of UNESCO World Heritage Centre

Maria GRAVARI-BARBAS, Professor at Université Paris 1 Panthéon-Sorbonne and Director of the EIREST, UNESCO Chair “Tourism, Culture, Development”, France

#### Speakers

Diane DODD, President, International Institute of Gastronomy, Culture, Arts and Tourism (IGCAT), Spain

Francesc PLA and Jovana POZNAN, Directorate of Democratic Participation, Culture and Cultural Heritage Division, Council of Europe

Meltem ÖNHON, EPA Bureau member and Expert, General Directorate of Promotion, Ministry of Culture and Tourism of Turkey

Tatjana HORVATIĆ, Head of Movable, Ethnographic and Intangible Cultural Heritage Office, Directorate for the Protection of Cultural Heritage, Ministry of Culture and Media of the Republic of Croatia, and Vlasta KLARIĆ, EUSAIR Facility Point Thematic Expert and TSG Pillar 4 Deputy Coordinator, Ministry of Tourism and Sports of Croatia

Miguel Ángel MARTÍN RAMOS, President, European Routes of Emperor Charles V, Cultural Route of the Council of Europe

Boris MIĆIĆ, President of European Ramblers Association (ERA)

#### Live discussion, Q&A session and Conclusions

#### Presentation of Best Practices of Cultural Route of the Council of Europe

- Elena TANOU, *Phoenician's Route*
- Hans Morten LØVRØD and James SIMPSON, *Route of Saint Olav Ways*
- Simone ZAGRODNIK, *European Route of Historic Thermal Towns*
- Ben BAILLIE, *Viking Route*

#### Presentation of Cultural Routes of the Council of Europe crossing Georgia

- Germinal PEIRO and Ramón MONTES, *Prehistoric Rock Art Trails*
- Ana Rosa MORENO, *European Route of Historic Gardens*

15:30 - 16:30 CET  
(17.30 - 18.30 GET)

### CLOSING CEREMONY

#### Speakers

Julien VUILLEUMIER, Chair of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA), Federal Office of Culture, Switzerland

Stefano DOMINIONI, Executive Secretary of the Enlarged Partial Agreement on Cultural Routes (EPA), Council of Europe

#### Presentation of the Kutaisi Roadmap

*[Closing Ceremony continues]*

**Presentation of the 2022 Training Academy on Cultural Routes in Fontainebleau, France**

Pierre BEDOUELLE, President, Impressionisms Routes, Cultural Route of the Council of Europe

**Presentation of the 2022 Cultural Routes Advisory Forum in Chania (Crete), Greece**

Introduction by the Greek Ministry of Culture and Sports, the Chania local authorities and presentation by Vasilis STATHAKIS, Historic Cafés Route

**Forum Conclusions**

Julien VUILLEUMIER, Chair of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA), Federal Office of Culture, Switzerland



Thursday,  
30 September

## PANELS DESCRIPTION

### OFFICIAL OPENING OF THE 10th ANNUAL ADVISORY FORUM

#### Welcoming speeches



**Kakha  
SIKHARULIDZE**  
First Deputy Minister of  
Culture, Sport and Youth  
of Georgia



**Zviad  
SHALAMBERIDZE**  
Governor of the Imereti  
Region, Georgia



**Davit  
EREMEISHVILI**  
Acting Mayor of the  
Municipality of Kutaisi,  
Georgia



**Amb. Irakli  
GIVIASHVILI**  
Permanent Representative  
of Georgia to the Council  
of Europe



**Snežana  
SAMARDŽIĆ-  
MARKOVIĆ**  
Director General of  
Democracy, Council of  
Europe



**Julien  
VUILLEUMIER**  
Chair of the Enlarged  
Partial Agreement on  
Cultural Routes, Council  
of Europe, Federal Office  
of Culture, Switzerland

#### Introduction to the 10th Annual Advisory Forum on Cultural Routes



**Stefano  
DOMINIONI**  
Executive Secretary,  
Enlarged Partial  
Agreement on Cultural  
Routes, Council of Europe;  
Director, European  
Institute of Cultural Routes

Thursday,  
30 September

## ACCESSION CEREMONY FOR MEMBER STATES WHO JOINED THE EPA IN 2020 AND 2021



**Elene NEGUSSIE**  
Department for Cultural  
Environment, Swedish  
National Heritage Board,  
Sweden



**Oleksandr  
TKACHENKO**  
Minister of Culture and  
Information Policy of  
Ukraine

Thursday,  
30 September

## CERTIFICATION CEREMONY FOR CULTURAL ROUTES OF THE COUNCIL OF EUROPE CERTIFIED IN 2020 AND 2021



**Jaune DULSAT**  
President, European Route  
of Historic Gardens (2020)



**Flavio FOIETTA**  
President, Via Romea  
Germanica (2021)



**Giovanni CAFIERO**  
President, Aeneas Route  
(2021)

**ALVAR AALTO ROUTE**  
20th Century Architecture and Design

**Heli LEINONKOSKI**  
President, and  
**Noora KIILI**  
Manager, Alvar Aalto  
Route - 20th Century  
Architecture and Design  
(2021)



**Lubomír TRAUB**  
President, Cyril and  
Methodius Route (2021)



**Corinne FORCE**  
Vice-President and  
Manager, European Route  
d'Artagnan (2021)



**Sanjin MIHELIC**  
President, Iron Age  
Danube Route (2021)

Thursday,  
30 September  
Friday,  
1 October

## SESSION MODERATORS



**Stefano  
DOMINIONI**  
Executive Secretary,  
Enlarged Partial  
Agreement on Cultural  
Routes, Council of Europe;  
Director, European  
Institute of Cultural Routes



**Ragnar  
SIIL**  
Director of Creativity Lab,  
Estonia

Thursday,  
30 September

## SESSION 1

### Resilient Cultural Routes: Impact and recovery

*The ongoing pandemic has had an enormous impact on everybody and everywhere, and the cultural heritage sector has been particularly vulnerable. In addition to Covid-related impacts, there are many other global trends that are changing the landscape in which the Cultural Routes are operating in. This session will look into how and to what extent have the Cultural Routes been influenced by the crisis, how does the outlook for recovery look like in coming years, and what are the key future trends that impact the future of cultural heritage and cultural tourism.*

#### Opening remarks



**Mariam KVRIVISHVILI**  
Deputy Minister of  
Economy and Sustainable  
Development of Georgia

#### Keynote speech



**Pierluigi SACCO**  
Head of the OECD Venice  
Office on Culture and  
Local Development

#### Speakers



**Anne GRADY**  
Principal Officer, Cultural  
Policy Unit, DG EAC,  
European Commission  
Union



**Nicholas YATROMANOLAKIS**  
Deputy Minister of  
Culture and Sports, Greece



**Marina DIOTALLEVI**  
Director of Ethics, Culture  
and Social Responsibility,  
United Nations World  
Tourism Organization  
(UNWTO)



**Bruno FAVEL**  
Head of the Department  
of European and  
International Affairs at  
the General Directorate  
of Heritage, Ministry of  
Culture of France



**Sergio ORTEGA MUÑOZ**  
Head of the Heritage  
Protection and European  
Programmes Service,  
Ministry of Culture and  
Sport of Spain



**Luca BRUSCHI**  
Director, Via Francigena,  
Cultural Route of the  
Council of Europe



**Amb. Lazăr COMĂNESCU**  
Secretary General,  
Permanent International  
Secretariat, Organization  
of the Black Sea Economic  
Cooperation (BSEC  
PERMIS)



Friday,  
1 October

## SESSION 2

### Innovative Cultural Routes: Digital and user-centered

*In order to be resilient in the 21st century, the Cultural Routes need to be creative, agile, inquisitive and innovative. This relates to new operating models, new audiences, new technologies, and new products and services. We are seeing a growing importance of technological innovations and the digital shift, which accelerated significantly during the crisis. However, with an increasing dependence on technology, people are even more valuing unplugged physical experiences. This session will look into new approaches to business models, service design, and how to use technologies (including virtual reality, mixed reality, audio-visual solutions, artificial intelligence, etc.) to engage the audiences and enhance the experience, while still offering unique, real time and real life participation.*

#### Keynote speech



#### Lorenzo CANTONI

Director of the Institute of Digital Technologies for Communication, Università della Svizzera Italiana, Switzerland

#### Speakers



#### Mona HESS

Lead of the Chair of Digital Technologies in Heritage Conservation, University of Bamberg, Germany



#### Eithne OWENS

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#### Hendrik SÖDERLUND

Founder of Every Place has a Story, Ericsson, Sweden



#### Stefanie BISCHOF

Manager, The Hansa, Cultural Route of the Council of Europe



#### Natalia ARMIJO VELASCO

Director General of Culture, Organisation of Ibero-American States (OEI)



#### Efi KALAMPOUKIDOU

President of European Federation of Tourist Guide Associations (FEG)

Friday,  
1 October

### SESSION 3

#### Sustainable Cultural Routes: Inclusive and responsible

*The Cultural Routes and individual sites have a significant cultural, education and economic value. But more than that, they play an important role in contributing to UN Sustainable Development Goals 2030, in particular through supporting quality education, reducing inequalities, sustainable cities and communities, responsible consumption and production, climate action, good health and well-being, gender equality and much more. The session will look into innovative ways the Cultural Routes can take to encourage sustainable development and increase their positive impact on communities, society and environment.*

#### Keynote speeches



**Mechtild RÖSSLER**

Former Director of  
UNESCO World Heritage  
Centre



**Maria GRAVARI-  
BARBAS**

Professor at Université  
Paris 1 Panthéon-  
Sorbonne and Director of  
the EIREST

#### Speakers



**Diane DODD**

President, International  
Institute of Gastronomy,  
Culture, Arts and Tourism  
(IGCAT), Spain



**Francesc PLA**

Directorate of Democratic  
Participation, Culture and  
Cultural Heritage Division,  
Council of Europe



**Jovana POZNAN**

Directorate of Democratic  
Participation, Culture and  
Cultural Heritage Division,  
Council of Europe



**Meltem ÖNHON**

EPA Bureau Member  
and Expert, General  
Directorate of Promotion,  
Ministry of Culture and  
Tourism of Turkey



**Tatjana HORVATIĆ**

Head of Movable,  
Ethnographic and  
Intangible Cultural  
Heritage Office,  
Directorate for the  
Protection of Cultural  
Heritage, Ministry of  
Culture and Media of  
Croatia



**Vlasta KLARIĆ**

EUSAIR Facility Point  
Thematic Expert and  
TSG Pillar 4 Deputy  
Coordinator, Ministry of  
Tourism and Sports of  
Croatia



**Miguel Ángel  
MARTÍN RAMOS**

President, European  
Routes of Emperor Charles  
V, Cultural Route of the  
Council of Europe



**Boris MIČIĆ**

President of European  
Ramblers Association  
(ERA)

**Friday,  
1 October**

## **CLOSING CEREMONY**

### **Speakers**



**Julien  
VUILLEUMIER**  
Chair of the Enlarged  
Partial Agreement on  
Cultural Routes, Council  
of Europe, Federal Office  
of Culture, Switzerland



**Stefano  
DOMINIONI**  
Executive Secretary,  
Enlarged Partial  
Agreement on Cultural  
Routes, Council of Europe;  
Director, European  
Institute of Cultural Routes

## PRESENTATION OF BEST PRACTICES OF THE CULTURAL ROUTES OF THE COUNCIL OF EUROPE

Thursday,  
30 September



**Caroline FISHER**  
VIA REGIA



**Germinal PEIRO and Ramón MONTES**  
Prehistoric Rock Art Trails



**Christin LESER**  
TRANSROMANICA - The Romanesque Routes of European Heritage

Friday,  
1 October



**Dusan VRBAN**  
European Cemeteries Route



**Patrick LEECH and Claudia CASTELLUCCI**  
Architecture of Totalitarian Regimes of the 20th Century in Europe's Urban Memory



**Gordana PLAMENAC and Danko ĆOSIĆ**  
Roman Emperors and Danube Wine Route



**Rémi PRAUD and Chance Matthew WILLIAMS**  
Liberation Route Europe



**Antoine SELOSSE and Richard WILLEMS**  
Saint Martin of Tours Route



**Noël ORSAT**  
Via Charlemagne



**Elena TANOU**  
Phoenicians' Route



**Hans Morten LØVRØD and James SIMPSON**  
Routes of Saint Olav Ways



**Simone ZAGRODNIK**  
European Route of Historic Thermal Towns



**Ben BAILLIE**  
Viking Route

## PRESENTATION OF CULTURAL ROUTES OF THE COUNCIL OF EUROPE CROSSING GEORGIA

Thursday,  
30 September



**Emanuela PANKE**  
Iter Vitis Route



**Simone ZAGRODNIK**  
European Route of  
Historic Thermal Towns

Friday,  
1 October



**Victor SORENSEN**  
European Route of Jewish  
Heritage



**Germinal PEIRO and  
Ramón MONTES**  
Prehistoric Rock Art Trails



**Ana Rosa MORENO**  
European Route of  
Historic Gardens



# CERTIFIED CULTURAL ROUTES OF THE COUNCIL OF EUROPE

*(by year of certification)*

1987	Santiago de Compostela Pilgrim Routes
1991	The Hansa
1993	Viking Route
1994	Via Francigena
1997	Routes of El legado andalusí
2003	Phoenicians' Route
2004	Pyrenean Iron Route
2004	European Mozart Ways
2004	European Route of Jewish Heritage
2005	Saint Martin of Tours Route
2005	Cluniac Sites in Europe
2005	Routes of the Olive Tree
2005	VIA REGIA
2007	TRANSROMANICA - The Romanesque Routes of European Heritage
2009	Iter Vitis Route
2010	European Route of Cistercian Abbeys
2010	European Cemeteries Route
2010	Prehistoric Rock Art Trails
2010	European Route of Historical Thermal Towns
2010	Route of Saint Olav Ways
2012	European Route of Ceramics
2013	European Route of Megalithic Culture
2013	Huguenot and Waldensian Trail
2014	ATRIUM - Architecture of Totalitarian Regimes of the 20th Century in Europe's Urban Memory
2014	Réseau Art Nouveau Network
2014	Via Habsburg
2015	Roman Emperors and Danube Wine Route
2015	European Routes of Emperor Charles V
2015	Destination Napoleon
2015	In the Footsteps of Robert Louis Stevenson
2016	Fortified Towns of the Grande Region
2018	Impressionisms Routes
2018	Via Charlemagne
2019	European Route of Industrial Heritage
2019	Iron Curtain Trail
2019	Le Corbusier Destinations: Architectural Promenades
2019	Liberation Route Europe
2019	Routes of Reformation
2020	European Route of Historic Gardens
2020	Via Romea Germanica
2021	Aeneas Route
2021	Alvar Aalto Route - 20th Century Architecture and Design
2021	Cyril and Methodius Route
2021	European Route d'Artagnan
2021	Iron Age Danube Route

## ENLARGED PARTIAL AGREEMENT ON CULTURAL ROUTES OF THE COUNCIL OF EUROPE (EPA)

*Established in 2010, the Enlarged Partial Agreement on Cultural Routes (EPA) follows the Council of Europe's policy guidelines, decides the programme strategy and awards "Council of Europe Cultural Route" certification. It is open to member and non-member States of the Council of Europe aiming at providing political support for national, regional and local initiatives to promote European citizenship through cultural heritage and sustainable tourism. The Secretariat of the EPA is located at the European Institute of Cultural Routes in Luxembourg.*

### **Member States:**

*(in alphabetical order)*

Andorra (2012)  
 Armenia (2015)  
 Austria (2011)  
 Azerbaijan (2011)  
 Bosnia and Herzegovina (2016)  
 Bulgaria (2011)  
 Croatia (2016)  
 Cyprus (2011)  
 Finland (2018)  
 France (2011)  
 Georgia (2016)  
 Germany (2013)  
 Greece (2011)  
 Holy See (2018)  
 Hungary (2013)  
 Italy (2011)  
 Latvia (2019)  
 Lithuania (2012)  
 Luxembourg (2011)  
 Monaco (2013)  
 Montenegro (2011)  
 Norway (2011)  
 Poland (2017)  
 Portugal (2011)  
 Romania (2013)  
 Russian Federation (2011)  
 San Marino (2017)  
 Serbia (2012)  
 Slovak Republic (2014)  
 Slovenia (2011)  
 Spain (2011)  
 Sweden (2020)  
 Switzerland (2013)  
 Turkey (2018)  
 Ukraine (2021)

### **International Organisations:**

*(in alphabetical order)*

#### **Observers with the EPA:**

European Union - EEAS (European External Action Service)  
 OECD (Organisation for Economic Co-operation and Development)  
 UNESCO (United Nations Educational, Scientific and Cultural Organization)  
 UNWTO (United Nations World Tourism Organization)

#### **Participative Status with the EPA:**

BSEC (Organization of the Black Sea Economic Cooperation)  
 OEI (Organization of Ibero-American States)

#### **International NGOs:**

*(in alphabetical order)*

#### **Participative Status with the EPA:**

ERA (European Ramblers' Association)  
 FEG (European Federation of Tourist Guides Association)

# GEORGIA

*Member of the Enlarged Partial Agreement on Cultural Routes since 2016*

*Ministry of Culture, Sport and Youth Sport  
Sanapiro Street 4  
GE-0105 Tbilisi*

*Permanent Representation of Georgia to the Council of Europe  
6 rue Jean Hermann  
FR-67000 Strasbourg*

## **Cultural Routes of the Council of Europe with network members in Georgia**

### **European Route of Jewish Heritage (2004)**

*Cultural institutions and other NGOs:*

- Isreali House

### **Iter Vitis Route (2009)**

*Tourism stakeholders:*

- Wine Tourism Association (ღვინის ტურიზმის ასოციაცია)

### **Prehistoric Rock Art Trails (2010)**

*National, regional and local authorities:*

- Georgian National Agency for Cultural Heritage Preservation (კულტურული მემკვიდრეობის დაცვის ეროვნული სააგენტო)

### **European Route of Historic Thermal Towns (2010)**

*National, regional and local authorities:*

- The State Representative's Administration in Imereti (იმერეთში სახელმწიფო რწმუნებულის ადმინისტრაცია)

### **European Route of Historic Gardens (2020)**

*National, regional and local authorities:*

- Georgian National Agency for Cultural Heritage Preservation (კულტურული მემკვიდრეობის დაცვის ეროვნული სააგენტო)

## CONTACT INFORMATION

### Forum Secretariat, Georgia

Teona JAKELI, Head of the Division of Cultural Routes, Ministry of Culture, Sport and Youth of Georgia

email: t.jakeli[at]culture.gov.ge

George APTSIAURI, Senior Specialist, Ministry of Culture, Sport and Youth of Georgia

email: gaptsiauri[at]culture.gov.ge

Petre ADAMADZE, Head of Administration, Kutaisi City Hall

email: petre.adamadze[at]kutaisi.gov.ge

### Forum Secretariat, Cultural Routes of the Council of Europe Programme

Stefano DOMINIONI, Executive Secretary, EPA on Cultural Routes, Council of Europe;  
Director, European Institute of Cultural Routes

email: stefano.dominioni[at]coe.int

Catherine HANNEQUART, Executive Assistant, EPA on Cultural Routes, Council of Europe

email: catherine.hannequart[at]coe.int

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