



GEMEENTE TILBURG

Post-COVID urban strategies

Case: Tilburg, Netherlands

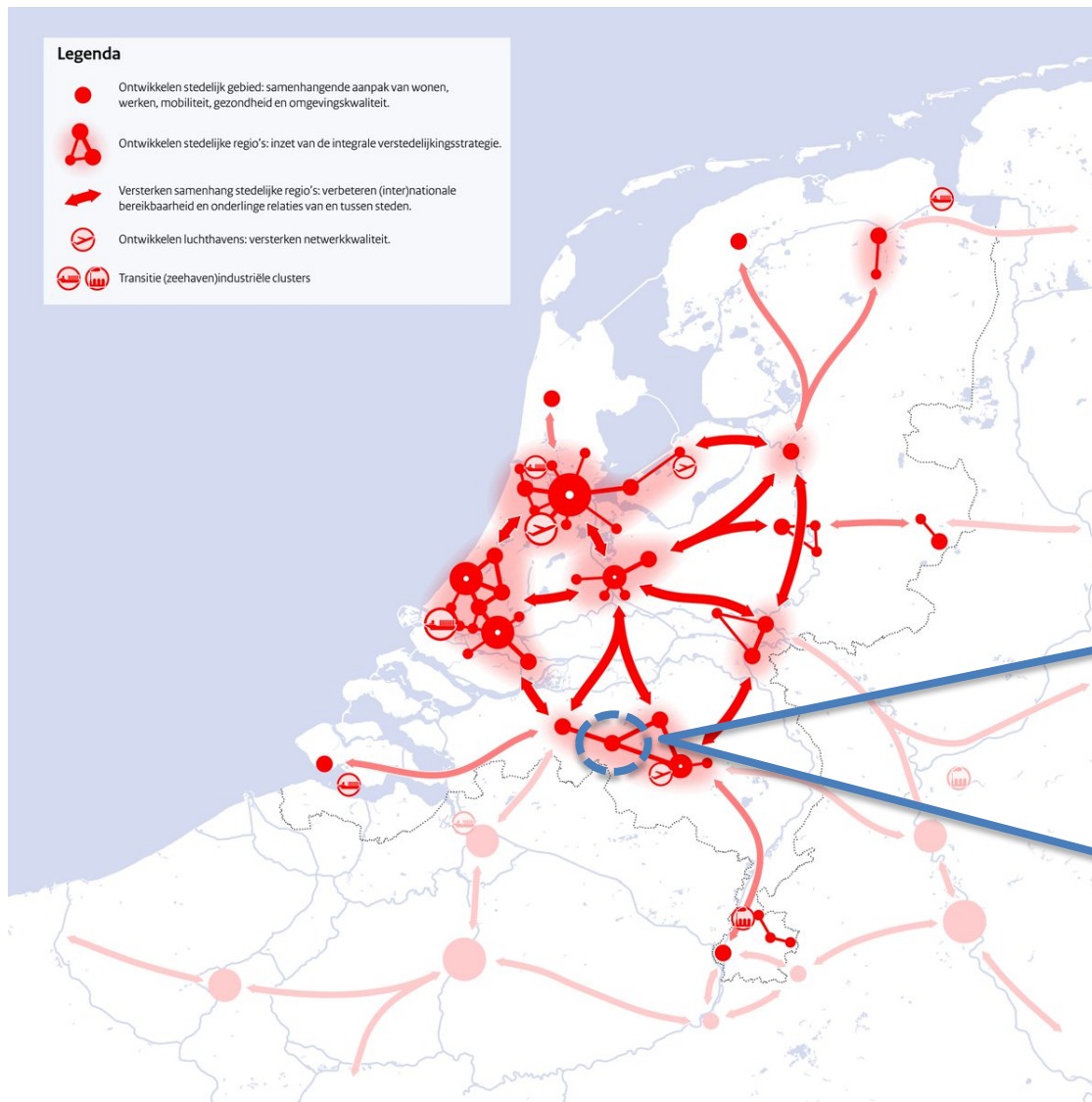
Martijn Kanters, City Developer

24 June 2021

Urban network city Holland



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Tilburg

- 220,000 inh.
- University
- In the heart of a big and diverse cluster of leading logistics companies and modern manufacturing industry: e.g. Ericsson, Tesla, FujiFilm, Rhenus Logistics, XPO, Coolblue en Bol.com.
- Transitioning to more service-based knowledge economy

1. National Government returns to the stage



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- After years of decentralization, the national government starts taking back the lead in urban policy
- New National Spatial Vision, with new definition of ‘Urban Network Holland’
- Urban development policy becomes integral: urbanisation + economy + mobility + nature/climate + energy
- Huge increase in government funding for urban development, primarily driven by tight housing market
- Ambition: 1 million new housing units by 2035
- Instrument: Regional Urbanisation Agreements

Breda-Tilburg conurbation



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vertrouwelijk

RIVERSIDE

Gemeenten
Moerdijk, Drimmelen,
Geertruidenberg, Waalwijk,
Heusden

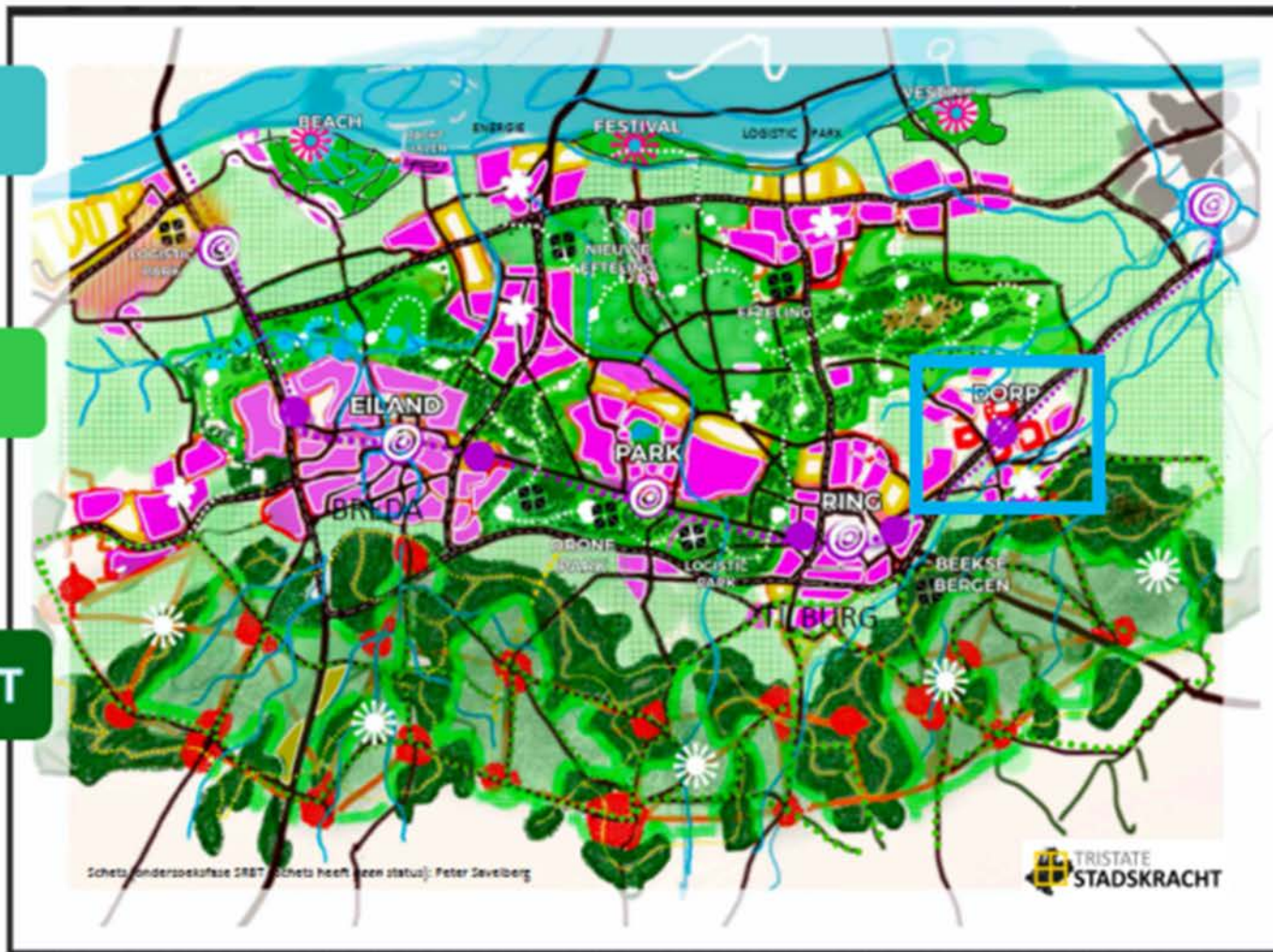
URBAN PARK

Gemeenten
Breda, Etten-Leur, Oosterhout,
Dongen, Gilze-Rijen, L-op-Zand,
Tilburg, Goirle, Oisterwijk,
Waalwijk, Heusden

URBAN FOREST

Gemeenten
Zundert, Alphen-Chaam,
Baarle-Nassau, Gilze-Rijen,
Goirle, Hilvarenbeek, Oisterwijk

2^e CONCEPT -SCHETS
5 OKT 2020



KAART IS NOG NIET AF!

2. New regional strategies



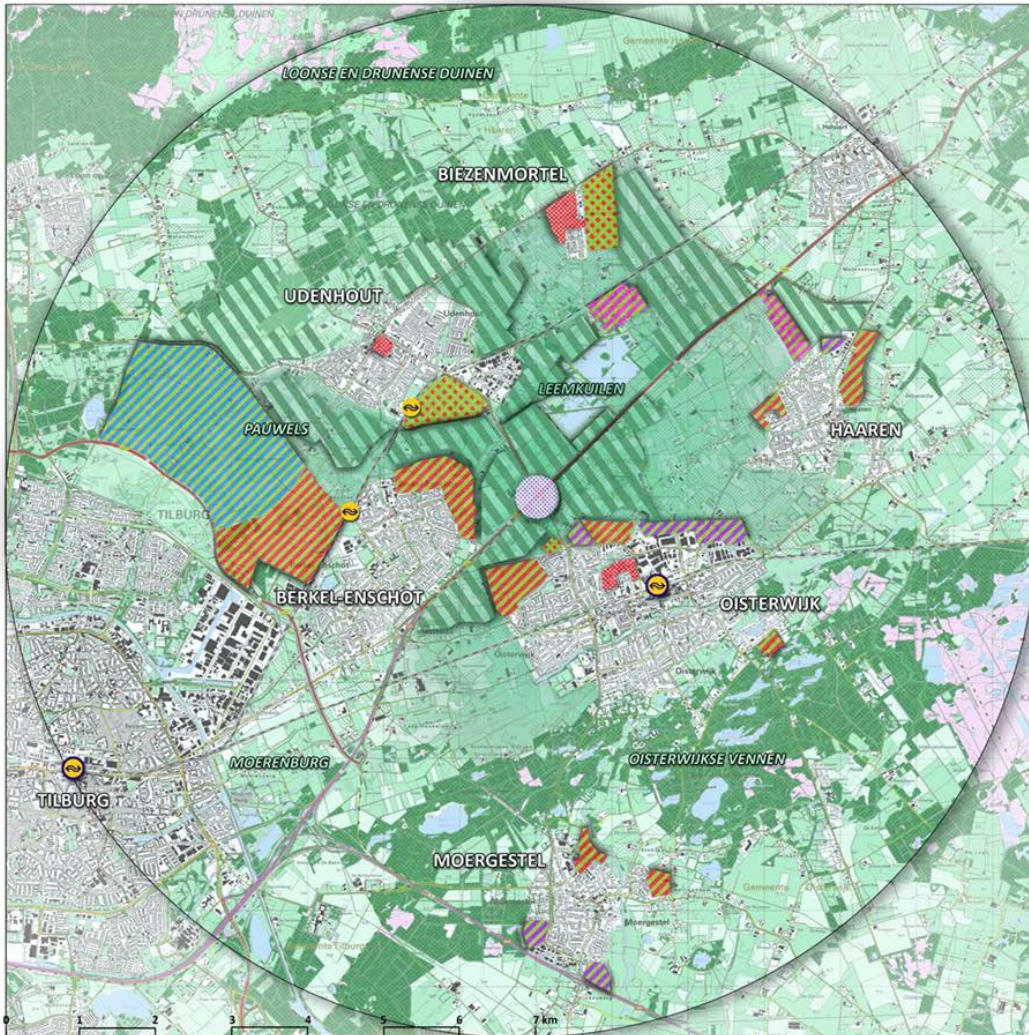
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- **Regional Urbanisation Agreements + Regional Investment Programme**
- **Breda – Tilburg conurbation:**
 - ±1 million inhabitants
 - + 100,000 new housing units by 2035
 - Substantial investments in mobility and landscape/nature (hundreds of hectares new forest)
- **Post CORONA:**
 - Shifts in workspace utilization and commuting
 - Increasing preference for rural living environments and higher valuation of natural recreation areas

3. Nature-based urbanisation: example



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Oostflank SRBT *concept*

- Water en Klimaatlandschap Pauwels
- Boscompensatie / Intensieve natuurontwikkeling
- Natuur en landschappelijke inclusieve ontwikkeling
- Vitaliseren Dorpshart
- Natuurinclusieve woningbouwontwikkeling
- Zoekgebied natuurinclusieve dorpsuitbreiding
- Bedrijvigheid
- Intensiveren sociaal maatschappelijke functie
- Zoekgebied bedrijvigheid
- NS-station
- Indicatieve locatie NS-station

4. Integral investment propositions



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- 1. National government's urban investment plan: estimated €20 billion (pending confirmation new government)**
- 2. Integral Regional Investment Programmes**
 - Across themes: housing, nature, mobility, economy, energy
 - Combination of funding sources
 - "Area Development Coalitions"
- 3. Locally: stronger cooperation with private sector, municipality as supervisor/coordinator, aligning public and private investments**